

WHAT YOU CAN DO

- Avoid using stigmatizing language when referring to Covid-19/Corona virus
- Object when you hear others using derogatory terminology
- Teach children that the pandemic is not associated with a specific race or nationality
- Check in on Asian-American friends, relatives, & colleagues regarding their experiences and safety
- Participate in local events to bring about awareness to the problem
- Contact law enforcement if you witness an act of aggression against Asian-Americans
- Donate to campaigns such as Stop AAPI Hate, Asian Americans Advancing Justice, & #hateisavirus



NATIONAL RESOURCES

Stop Asian-American Pacific Islander Hate
<https://stopaapihate.org/>

Asian Americans Advancing Justice
<https://advancingjustice-aajc.org/>

#HATEISAVIRUS
<https://hateisavirus.org/>



Photo by: Mel D. Cole

#STOP ASIAN HATE

The Rise of Anti-Asian Sentiment as
a Result of the Covid-19 Pandemic
Rhetoric in America

HATE IS ON THE RISE

Statistics courtesy of Stop AAPI Hate

1

2,808 Instances of Racism or Discrimination in 2020

Race was cited as the primary reason for the act of discrimination in 90.3% of instances

2

Hate Crime Incident Data

Physical Assaults = 8.7%
Verbal Harassment = 70.9%
Shunned in Public = 21.4%
Coughed or Spat On = 6.4%

3

Not Just Chinese-Americans

While Chinese-Americans were the primary target group (40.7%), Korean-Americans, Vietnamese-Americans, & Filipino-Americans were also targeted.

4

Vulnerable Populations are Targeted More Frequently

Women, children, & the elderly are targeted most often.

1

March '20: "CHINA VIRUS" and "WUHAN VIRUS"

Republican leaders used these terms on Fox News & Twitter for the first time.

2

Summer '20: "KUNG FLU"

Then President Donald Trump (R) repeatedly used this slang term when referring to Covid-19.

WORDS CAN ALWAYS HURT ME

THE POWER OF RHETORIC , ESPECIALLY WHEN WIELDED BY POWERFUL PEOPLE

Implicit American Bias (IAB) is a subconscious belief that Americans of European descent are more "American" than Americans of Asian descent. Following the introduction of these racially-charged nicknames by top governmental officials, a study by Darling-Hammond et al. (2020) showed a marked increase in IAB in conservative individuals. Additionally, it proved that the use of stigmatizing language increased subconscious beliefs that Asians are "perpetual foreigners." This perpetual foreigner bias can lead to discriminatory behavior, to include an increase in hate crimes (Darling-Hammond et al. 870).

WE'VE BEEN HERE BEFORE

Following the bombing of Pearl Harbor on December 7, 1941, the U.S. Government deemed Americans of Japanese Ancestry to be a threat to America's west coast. Via Executive Order 9066, over 11,000 innocent Japanese-Americans were incarcerated in concentration camps on U.S. soil for a period of up to 4 years. Words breed fear; fear leads to hate; hate manifests as abuse. We're following this same path, and we CAN'T let hate win again.



U.S. Government's Anti-Japanese Propaganda During World War II